



**Media Contact:**  
Jamie Dammrich, MSLGROUP  
312-861-5215  
jamie.dammrich@mslgroup.com

## **DELTA FAUCET COMPANY LAUNCHES HYDRACHOICE™ BODY SPRAY SYSTEM FOR INCREASED CUSTOMIZATION IN THE SHOWER**

America's faucet innovation leader expands international portfolio with interchangeable spray heads

**INDIANAPOLIS** – Delta Faucet Company now offers a truly personalized shower experience with the Delta® HydraChoice™ and Brizo® HydraChoice Max™ Body Spray systems. The flush-mount design offers increased functionality and a sleek look with 50 degrees of adjustability to help aim water in any direction. Offered in round or square trim and four interchangeable spray head options, users have the ability to change and customize the shower experience before and after installation.

“Through extensive research, we found consumers want three features in a body spray: flush-mount design that doesn't sacrifice functionality, adjustability to accommodate various user heights, and multiple spray options,” said Ryan Wilson, director of product marketing, Delta Faucet Company. “This new global product offering for the Delta and Brizo brands helps demonstrate our commitment to providing enhanced performance and design to our domestic and international customers.”

**Delta® HydraChoice™ Body Sprays:** While traditional flush-mount body sprays offer little to no adjustability, the Delta® HydraChoice™ Body Spray System offers sleek lines without sacrificing functionality or flexibility to create a truly custom shower. Boasting adjustability in any direction, spray heads with H<sub>2</sub>Okinetic® technology extend automatically with water pressure and can be easily pushed back into place when showering is complete. Available finishes include Chrome, Brilliance® Stainless, Polished Nickel, Champagne Bronze™ and Venetian Bronze® finishes.

**Brizo® HydraChoice Max™ Body Sprays:** A luxurious soaking experience, Brizo® HydraChoice Max™ Body Sprays feature interchangeable spray heads with H<sub>2</sub>Okinetic® technology, providing a warmer, fuller experience that blankets the body with water. Large droplets coupled with drenching water coverage create a private sanctuary designed to revitalize and restore. Interchangeable spray heads offer the ability to customize the shower before and after installation with Soothing, Massaging, Invigorating and Full spray selections. HydraChoice Max™ Body Sprays and trim are available in all finishes to coordinate with the specific collections.

Celebrating 60 years of innovation in the plumbing industry, Delta Faucet Company currently operates international sales offices in China, Brazil, India, Malaysia, Mexico and the United Arab Emirates. From Shanghai to Mexico City, Dubai to Tokyo and throughout the Americas, in hotels, public buildings, skyscrapers and commercial buildings of every size, Delta Faucet Company products are trusted to deliver innovation, quality design and reliable performance in nearly every corner of the world.

### **About Delta® Products**

There is transformative power at the heart of every Delta® product. From Touch<sub>2</sub>O® Technology that turns faucets on and off with just a touch to H<sub>2</sub>Okinetic® shower technology that provides the

feeling of more water without using more water, Delta® products incorporate smart thinking that anticipates people's needs. Paired with beautiful and inspirational design, the Delta® brand is more than just a faucet. A WaterSense® partner of the U.S. Environmental Protection Agency, Delta Faucet Company is a global organization offering [kitchen](#) and [bath](#) faucets, [showerheads](#), [tub and shower systems](#), [toilets](#), bath sinks and related accessories, selling products in more than 53 countries. For more information, visit [www.deltafaucet.com](http://www.deltafaucet.com).

**Links to additional resources:**

[About Delta Faucet](#)

[Delta® HydraChoice™ Shower System](#)

[Brizo® HydraChoice™ Max™](#)

###