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**The Beauty of Concrete is Celebrated through the Unveiling of the First-of-its-Kind
Vettis™ Concrete Faucet by Brizo®**

Limited edition concrete faucet reaches new height of luxury

INDIANAPOLIS (September 7, 2018) – Brizo Kitchen & Bath Company introduced a new level of innovative luxury, unveiling the first-of-its-kind Vettis™ Concrete faucet. Years in the making, the single-handle faucet is a feat of engineering and craftsmanship, innovative in both design and material.

As part of this exclusive, limited edition product unveiling, only 500 of the Vettis™ Concrete faucets will be available for purchase.

Meticulously handcrafted by expert sculptor Christopher Shannon in his small studio in Victoria, British Columbia, the faucet blends the finest quality of raw materials and an exquisite geometric form to create architectonic harmony, while the *sui generis* nature of hand-poured concrete gives each faucet a distinct texture, color and style.

“I spend a lot of time outdoors and truly respect the strength and beauty found within nature. That was the inspiration behind the concrete faucet,” said TJ Eads, Brizo Kitchen & Bath industrial designer. “The Vettis™ Bath Collection inspiration is equivalent to strength found in nature. In its most iconic form – the single-handle faucet – we introduce concrete. The distinctive sound of water flowing, grounded in the strength and beauty of concrete, reminds me of the quiet moments in nature, just before dawn, waiting for the world to wake up.”

The faucet is made from authentic, ultra-high-performance, fiber-reinforced concrete, while a carefully titrated infusion of pure charcoal gives the faucet its signature hue. The concrete formulation showcases natural variations, giving each faucet its own aesthetic characteristics—slightly evolving over time and each as stunning as it is unique.

The Vettis™ Concrete faucet is WaterSense®-labeled, flowing at 1.2 gpm. WaterSense® is a registered trademark of the U.S. Environmental Protection Agency.

The limited number of faucets will be available by reservation only. To reserve a Vettis™ Concrete faucet, visit: Brizo.com/vettisconcrete.

About the Brizo® Brand

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen

and bath showrooms. For more information or to locate a showroom, visit <https://www.brizo.com/> or call 877-345-BRIZO (2749).

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