



Media Contact:
Jamie Dammrich, MSLGROUP
312-861-5215
jamie.dammrich@mslgroup.com

The Sotria® Bath Collection by Brizo® Creates Midcentury Inspiration through its Triangular Spout Architecture

Luxury product suite, combining unique triangular design with streamlined architecture, debuts the brand's newest finish

INDIANAPOLIS – Influenced by soft contemporary design sensibilities echoing midcentury style, the Sotria® Bath Collection by Brizo® features a distinctive geometric architecture carried throughout the vast suite that includes both closed and channel spout designs.

“We took a cue from the streamlined architecture of airplanes and tail fins of classic 1950s cars to develop the unique shape of the Sotria Bath Collection,” said Kristen Baum, Brizo product manager. “The versatile finishes, including our newest textured nickel, paired with a range of configurations and spout choices help make the Sotria suite one of our most striking bath collections to date.”

With a distinctive, triangular silhouette, the Sotria collection is comprised of single-handle and widespread lavatory faucets featuring channel or closed spouts, a wall mount lavatory faucet with a channel spout, as well as a freestanding tub filler, roman tub faucets, and a bidet. Both the closed and channel spout options on the lavatory faucets provide an elegant and beautiful water flow for discerning homeowners seeking stand-out features.

Custom shower options include a TempAssure® Thermostatic shower, as well as a Sensori® high-flow thermostatic shower. Both showers can be paired with a variety of showering components, including a 5-function showerhead featuring H₂Okinetic® Technology and a Hydrati® 2|1 shower. A full line of accessories, including robe hooks, towel bars, drawer hardware and more, help further emphasize the jet-like appearance of the collection.

The collection is offered in a variety of finishes, including Polished Chrome, *Brilliance*® Polished Nickel and Matte Black, as well as the new *Brilliance*® Luxe Nickel® finish, a textured finish with cooler undertones.

For more information about Brizo kitchen and bath products or to locate a dealer, visit brizo.com

About the Brizo® Brand

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen

and bath showrooms. For more information or to locate a showroom, visit www.brizo.com or call 877-345-BRIZO (2749).

Links to additional resources

[About Sotria Bath Collection](#)

[Brizo Online Press Room](#)

[About Masco](#)

###