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The Siderna® Bath Collection by Brizo® Offers Sleek Ribbon Architecture
Sophisticated collection amplified by unique use of magnetic technology

INDIANAPOLIS – The Siderna® Bath Collection by Brizo® boasts ribbon spout architecture that plays squarely to modern design. Merging clean lines with soft, graceful arcs, the collection celebrates the striking contrast between natural elements and sleek, geometric structures.

The addition of glass accents adds to the beauty of this model, as the juxtaposition of the machined glass and metal components accentuates the beauty found in the precision of man-made objects. The glass also provides focus on air, light and shadow, while the simple, defined lines play to the desire for serene spaces by offering less visual clutter.

“The Siderna® collection was inspired by the study of waterfalls and their surroundings,” said Judd Lord, Brizo director of industrial design. “We merged soft, flowing curves that mimic the beautiful movement of cascading waterfalls with stark, crisp lines to evoke modern sophistication that will appeal to those looking to incorporate something exceptional in their homes.”

The Siderna Bath Collection, available in a variety of finish options, including Polished Chrome, *Brilliance*® Brushed Nickel and Matte Black, includes a complete suite that provides a full range of design options for the homeowner:

- Single-handle lavatory
- Widespread lavatory
- Vessel lavatory
- Wall-mount lavatory
- Three- and four-hole Roman tubs
- All metal, green glass or solar gray glass accent handles are available for the widespread and wall mount lavatories, as well as roman tubs and bidet
- Single-handle floor mount freestanding tub filler with handshower
- Bidet
- Pressure Balance and TempAssure® Thermostatic tub/shower and custom shower trims
- Sensori® high-flow custom shower trims
- Square wall mount raincan showerhead with H₂Okinetic® Technology
- Square and Rectangular ceiling mount raincan showerheads
- Slide bar and wall mount handshower options
- Coordinating accessories

Inventive Use of Magnetic Technology

To stay true to the sleek, clean aesthetic of the Siderna collection, many of the offerings incorporate handles that secure to the valve using rare earth magnets. The magnets possess industrial strength, which provides a secure fit and flush mount installation. This inventive feature eliminates the need for any set screws and the potential for handle gap. Rare earth

magnets are also utilized on the tub/shower escutcheons to maintain the clean, modern lines of the Siderna collection and eliminate any visible set screws that would mar its beauty.

About the Siderna Bath Collection:

- WaterSense® Labeled^[1]
 - All lavatory faucets in this collection meet or exceed WaterSense® requirements, flowing at 1.2 or 1.5 gallons per minute (gpm, which is less than the industry standard of 2.2 gpm.
 - Wall mount showerheads with H₂Okinetic® Technology, flowing at 2.0 gpm, provide up to 20 percent water savings,¹ all without sacrificing the comfort and convenience of the user experience or the durability and life span of the product.
- H₂Okinetic® Technology
 - The science behind H₂Okinetic® Technology creates a shower experience like no other. Each H₂Okinetic showerhead, handshower and body spray contains an internal system that controls the speed, movement and droplet size of the water, which creates the feeling of more water than a standard shower flowing at the same rate.
- Variety of Available Finishes
 - The Siderna bath collection is available in Polished Chrome, *Brilliance*® Brushed Nickel and Matte Black finishes.

For more information about Brizo kitchen and bath products or to locate a dealer, visit brizo.com.

About the Brizo® Brand

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit www.brizo.com or call 877-345-BRIZO (2749).

Links to additional resources

[Siderna Bath Collection](#)
[Brizo Online Press Room](#)
[About Masco](#)

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^[1] WaterSense® is a registered trademark of the U.S. Environmental Protection Agency.

¹ Based on flow rate for showerheads and handshowers of 2.0 gpm versus Industry Standard of ASME.A112.18.1/CSA.B125.1 of 2.5 gpm.