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The Loki® Bath Collection by Brizo® Makes a Bold Statement in the Bath

Sliding handle faucet from Brizo® designed by Torben Jorgensen/Gneiss Group & Mikal Harrsen

INDIANAPOLIS –Making a bold statement in the bath, the Loki® (*pronounced Low-kee*) faucet features exclusive sliding handles that control water temperature to allow sophisticated homeowners to make a bold statement in their baths and powder rooms.

Recognized with a prestigious Red Dot Design Award, the unique design of Loki features rectangular-shaped handles that slide back and forth to activate and deactivate water flow and control the water's temperature and volume. Similar controls are commonly found on stereo and entertainment systems, demonstrating how the "art and tech" movement – where art, media, technology and humanities create a relationship unknown to any other generation – inspired the faucet's design.

"From flat screen TVs to cell phones, we are seeing more products that seamlessly blend art and technology," said Laura Brooks, Brizo senior brand manager. "The design of Loki captures this trend, allowing the design conscious consumer to play up their powder room with a faucet that will 'wow' guests."

Offered in contemporary finishes, including Polished Chrome and *Brilliance*® Brushed Nickel, the Loki faucet maintains a high-arc style with a reach appropriate for use on a vessel bowl sink.

For more information about Brizo kitchen and bath products or to locate a dealer, visit brizo.com

About the Brizo® Brand

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit www.brizo.com or call 877-345-BRIZO (2749).

Links to additional resources

[About Loki Bath Collection](#)

[Brizo Online Press Room](#)

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