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## **The Atavis™ Bath Collection by Brizo® Revives Vintage Styling with a Turn-of-the-Century Aesthetic**

*New bath collection looks to the future by taking cues from the past*

**INDIANAPOLIS (February 19, 2019)** – Reimagining a turn-of-the-century aesthetic, the new Atavis™ Bath Collection by Brizo® takes its cues from classic machinery paired with the confident, refined look of iconic menswear. The name “Atavis” was inspired by the Latin word for forefather, representing the legacy of inherited style. The collection is steeped in history, yet blazes a new path forward.

Representative of a time reborn, the intersecting cross handles and tee joints are reminiscent of classic iron piping, providing a softened take on a machine age aesthetic. The concentric base, made up of stacked rings, creates an intriguing complexity of proportion and scale. With a wide array of configurations, available with lever or cross-handle options, the Atavis Bath Collection provides a sophisticated, transitional look, easily adapted to suit any space.

“I drew on several eras throughout history to merge different aesthetics in a new way,” said Seth Fritz, Brizo senior industrial designer. “Traditional architectures and vintage styling come together with modern finishes. As a result, the collection feels both familiar and avant-garde—born of the present, yet with echoes from the past.”

The Atavis Bath Collection offers a complete suite of products, including:

- Single-Handle Lavatory Faucet
- Widespread Lavatory Faucet
- Roman Tub Faucet with Handshower
- Coordinating Tub Spouts
- Two-Handle Floor, Wall and Deck Mount Tub Fillers
- Pressure Balance Valve Only and Shower Only Trims
- TempAssure® Thermostatic Valve Only, Shower Only and 3- and 6-Function Integrated Diverter Trims
- Sensori® Thermostatic Valve Trim and Volume Control Trims
- H<sub>2</sub>Okinetic® Multi-Function Wall Mount Showerhead
- H<sub>2</sub>Okinetic® Multi-Function Slide Bar and Wall Mount Handshowers
- A variety of accessories, including:
  - 8” Mini Towel Bar
  - 18” and 24” Towel Bars
  - Open Post Tissue Holder
  - Double Robe Hook

The collection also provides high-efficiency WaterSense® labeled lavatory faucets with a max flow rate of 1.2 gpm and WaterSense® labeled showerheads with a max flow of 1.75 gpm. WaterSense® is a registered trademark of the U.S. Environmental Protection Agency.

The full bath suite is offered in Polished Chrome, *Brilliance*® Polished Nickel, *Brilliance*® Luxe Nickel® and Matte Black finishes.

The Atavis Bath Collection by Brizo will be sold exclusively in Ferguson Bath, Kitchen & Lighting Gallery locations and its e-commerce sites, including Build.com, FaucetDirect.com and Faucets.com.

### **About the Brizo® Brand**

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit <https://www.brizo.com/> or call 877-345-BRIZO (2749).

### **Links to additional resources**

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