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## **Brizo® Brand Debuts New Collection and Product Innovations at the 2016 Kitchen and Bath Industry Show**

*Luxury fittings brand showcases design and innovation leadership*

**INDIANAPOLIS** – Brizo Kitchen & Bath Company continues to deliver revolutionary technology and sophisticated design with the introduction of new and expanded collections at the 2016 Kitchen and Bath Industry Show (KBIS) in Las Vegas (booth #N1929).

“With true craftsmanship at its core, the Brizo® product portfolio emulates high design while offering distinctive faucets and fittings carefully engineered to perform beautifully,” said Laura Brooks, Brizo senior brand manager. “We continuously strive to evolve our products in a way that will help builder and design professionals bring their visions to life, and we’re confident our latest offerings will do just that.”

New Brizo product offerings on display at KBIS include:

- **The Litze™ Bath Collection** – Born from the desire to reunite creativity and manufacturing, this new collection melds innovative engineering and artistry to strike a balance that is equally at home in clean, contemporary environments or raw industrial spaces. Thoughtful details such as three distinctive handle options, a simplistically beautiful bent tube spout, a jointed wall mount shower arm and elegant teak wood accents exemplify the stunning craftsmanship. Every design detail is deliberate while ensuring ease of use, from the intersection of geometry chosen for the lever handles to the slide bar handshower model available with and without a machined brass wheel that spins as the handshower is positioned. Like iconic Bauhaus designs, the Litze collection blends inspiration from fine arts and architecture. Available late 2016, the full bath suite is offered in Polished Chrome, *Brilliance*® Polished Nickel, and *Brilliance*® Luxe Nickel™ finishes, and a new *Brilliance*® Luxe Gold™ finish. Additional finish options on lavatories, tub faucets and select accessories include *Brilliance*® Luxe Nickel™ finish with Polished Chrome Accent, Polished Chrome with Teak Wood Accent, and *Brilliance*® Luxe Nickel™ finish with Teak Wood Accent.
- **Single-Handle Articulating Kitchen Faucet Enhanced with Optional SmartTouch® Technology** - Inspired by the timeless design and definitive functionality of an architect lamp, the Brizo brand continues to evolve its kitchen category offerings with a collection of articulating kitchen faucets, now available with optional SmartTouch® Technology for improved flexibility and operation. A clever twist on the classic pull-down architecture, the articulating design allows the spray wand to be positioned virtually anywhere around the sink area to support common kitchen tasks while also touting high design. With optional SmartTouch Technology, users simply touch anywhere on the faucet body, handle or articulating arm to turn on or off the water, promoting efficiency of motion while also helping to conserve water by activating flow only when needed. The articulating design is available in two distinct Brizo kitchen collections:
  - **Artesso® Collection** - Inspired by early 20th century metal works, the Artesso Single-Handle Articulating Kitchen Faucet is available in Polished Chrome, *Brilliance*® Polished Nickel, *Brilliance*® Stainless and Venetian Bronze® finishes, and will be available with optional SmartTouch Technology in fall 2016.

- **Solna®** Collection - Aptly boasting a Scandinavian moniker to match its clean, contemporary design, the Solna Single-Handle Articulating Kitchen Faucet is available in Polished Chrome, *Brilliance®* Stainless and Matte Black finishes, and will be available with optional SmartTouch Technology in fall 2016.

For more information about Brizo kitchen and bath products or to locate a dealer, visit [brizo.com](http://brizo.com).

### **About the Brizo® Brand**

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit [www.brizo.com](http://www.brizo.com) or call 877-345-BRIZO (2749).

### **Links to additional resources**

[Brizo Online Press Room](#)  
[Arteso Kitchen Collection](#)  
[Solna Kitchen Collection](#)  
[About Masco](#)

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