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Brizo Kitchen & Bath Company Debuts New Collections at the 2017 Kitchen and Bath Industry Show

Luxury fittings brand showcases design and craftsmanship

INDIANAPOLIS (January 10, 2017) – Brizo Kitchen & Bath Company continues to deliver elevated and modern design with the introduction of two new collections at the 2017 Kitchen and Bath Industry Show (KBIS) in Orlando (booth #W1928).

“Melding high design with innovation, the Brizo® product portfolio delivers distinctive faucets and fittings that inspire spaces,” said Laura Brooks, Brizo senior brand manager. “Our latest product offerings are a true testament to the craftsmanship and artistry for which the Brizo brand is known. The new kitchen and bath collections we are unveiling at KBIS deliver multiple configurations and design details that will appeal to a wide array of personal styles.”

New Brizo product offerings on display at KBIS include:

- **The Vettis™ Bath Collection** – Channeling the unbridled flow of water, this new bath collection evokes a multi-sensory experience grounded in the strength and solid forms found in nature. Deriving its name from Vettisfossen – the tallest, free-falling waterfall in Norway – the angular-modern design provides an unexpected and unique water delivery. Bringing this collection to the forefront of modern design, the solid, rectangular form of the base, coupled with the defined edges and clean lines of the spout, produce a steady structure. Balancing this aesthetic, the unique open-flow spout provides a controlled stream of water cascading from all four sides of the chamber, exhibiting an elegant symmetry to an otherwise strong, geometric design. The collection includes two lavatory spout options – a clean, modern closed spout and a four-sided, open-flow spout. The new two-handle wall mount tub filler is the first contemporary wall mount tub filler for the Brizo product portfolio and accommodates installation on added wall thickness without the need for extenders. Additionally, the slide bar and wall mount handshower models feature an integrated hose connection to provide a clean, streamlined look on the shower wall. Available in late 2017, the full bath suite is offered in the classic Polished Chrome and *Brilliance*® Luxe Nickel® finishes as well as a sleek Matte Black finish. Additionally, the open-flow lavatories will be available in an elegant *Brilliance*® Luxe Nickel® / Polished Chrome split finish, highlighting the natural elegance of the water flow in harmony with the strong form of the faucet body.
- **The Litze™ Kitchen Collection** – Inspired by the revival of the arts and crafts movement, the new kitchen collection melds a clean, contemporary sensibility with an artisanal touch. A true testament to shape and form, the collection features a simplistically beautiful bent tube spout rendered in three distinct shapes to complement a variety of design aesthetics. The versatility of the collection is evident in the three distinct spout options—Arc, Square and Angled—that can be paired with either the Knurled Lever or Industrial Lever handles, offering a range of configurations that are equally at home in modern, minimal environments or more industrial-inspired spaces. Removing pure ornamentation plays a pivotal role in defining the collection’s personality. Every design detail found within the collection, especially the textured knurling detail, is purposeful and provides functional benefits while celebrating the beauty of

craftsmanship. Available in late 2017, this is the first Brizo collection to offer the distinctive Matte Black / *Brilliance*® Luxe Gold™ split finish and the first kitchen suite available in the *Brilliance*® Luxe Gold™ finish. The full collection is also available in Polished Chrome, *Brilliance*® Stainless and *Brilliance*® Polished Nickel finishes.

For more information about Brizo kitchen and bath products or to locate a dealer, visit brizo.com.

About the Brizo® Brand

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit www.brizo.com or call 877-345-BRIZO (2749).

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