



**Media Contact:**  
Jamie Dammrich, MSLGROUP  
312-861-5215  
jamie.dammrich@mslgroup.com

## **Brizo Kitchen & Bath Company Debuts New Bath Collection and Suite Expansions at the 2018 Kitchen and Bath Industry Show**

*Luxury fittings brand showcases enduring designs influenced by the 1960s*

**INDIANAPOLIS (January 9, 2018)** – Brizo Kitchen & Bath Company continues to deliver modern design infused with timeless sophistication with the introduction of a new bath collection and product line expansions at the 2018 Kitchen and Bath Industry Show (KBIS) in Orlando (Booth W1928).

“The Brizo® brand has always believed in the power of individual style and the new products we are debuting at KBIS 2018 continue to reinforce this tenet,” said Laura Brooks, Brizo senior brand manager. “Drawing inspiration from the glamorous 1960s, our latest bath collection pointedly exhibits tasteful opulence with lavish details, providing unparalleled luxury. With multiple configurations, handle options and finishes, the simple, yet elegant silhouette will appeal to a variety of design sentiments. Additionally, we are thrilled to extend our rich *Brilliance*® Luxe Gold™ finish to a number of our kitchen and bath collections, as well as unveil a finished metal hose option for our popular Articulating Kitchen Faucet. These introductions give our customers even more choices as they bring their own aesthetic visions to life.”

New Brizo product offerings on display at KBIS include:

- **The Levoir™ Bath Collection** – Paying homage to the slender proportions and graceful forms seen in classic British automobile design, the Levoir™ (pronounced le-VWAR) Bath Collection by Brizo® distills the true essence of timeless sophistication. The name “Levoir” was inspired by the sleekness of style and architecture of the 1960s, deriving from the word “sight” in French, specifically meaning “to see him.” The stunning contours, rounded geometries and slender forms seen throughout the collection eliminate unnecessary weight and mass. Gracefully curved chamfered edges throughout the collection reveal the subtle influences of a mid-century aesthetic, while the intersecting planes on the cross handles are sculpted to precision — delivering simple, yet elegant, silhouettes that create streamlined harmony. The collection offers limitless configurations to customize any space — from transitional to contemporary — with various lavatory configurations. The Widespread and Two-Handle Wall Mount Lavatory Faucets are available with either a High or Low Spout and Lever or Cross Handle options, and the Single-Handle Wall Mount Lavatory features a striking, top-mounted Cross Handle. A new push button on the H<sub>2</sub>Okinetic® Multi-Function Showerhead and Handshower allows for a clean, streamlined look and simple functionality in the shower, while providing an indulgent, spa-like experience. Available in late 2018, the collection is available in Polished Chrome, *Brilliance*® Polished Nickel, *Brilliance*® Luxe Nickel®, *Brilliance*® Luxe Gold™ and a new *Brilliance*® Luxe Steel™ finish. Exclusive to the Levoir Bath Collection, a Black Crystal Accent adds an alluring glint to select lever handles, further distinguishing true luxury and providing another layer of customization.
- ***Brilliance*® Luxe Gold™ Product Line Extension** – Following the success of the *Brilliance*® Luxe Gold™ finish in the Litze™ Kitchen and Bath collections, we are extending this rich finish to the Artesso® Kitchen Collection and the Virage®, Rook® and

Odin® Bath Collections. This expansion provides additional architecture options for customers looking for a warm, lustrous look.

- **Finished Metal Hoses for Articulating Faucets** – The Brizo® brand is unveiling coordinated finished metal hoses for the popular Articulating Kitchen Faucets to further evolve its kitchen category offerings. The coordinated metal hoses will be available in all finishes featured within the Artesso®, Solna® and Litze™ Kitchen Collections, enhancing the dynamic design and allowing for additional customization.

For more information about Brizo® kitchen and bath products or to locate a dealer, visit [brizo.com](https://www.brizo.com).

### **About the Brizo® Brand**

Brizo is a luxury fittings brand for those who understand that fashion isn't only about the clothes they wear – it's a lifestyle. The Brizo product team designs and crafts distinctive kitchen and bath suites that artfully blend form and function, transforming minds, moods and spaces. This approach has elevated the Brizo brand and its fashion-forward collections, many of which have been recognized by various outlets and organizations, including Design Journal with its Adex Gold Award™ and the Red Dot Award™. Rooted in fashion and design, the Brizo brand has been a primary sponsor for fashion designer Jason Wu since 2006 and a national sponsor of the St. Jude Dream Home® Giveaway since 2010. Brizo is the luxury brand of fittings and accessories within the portfolio of Delta Faucet Company, a WaterSense® manufacturer partner of the U.S. Environmental Protection Agency. Brizo products are available exclusively through fine kitchen and bath showrooms. For more information or to locate a showroom, visit <https://www.brizo.com/> or call 877-345-BRIZO (2749).

### **Links to additional resources**

[Brizo Online Press Room](#)

[About Masco](#)

###